



## Welcome to the Cinnamon Incubator 2023

### Our theme this year

Cinnamon is particularly looking for church-led initiatives that are meeting the changing needs of our communities. If you have a project that is successfully meeting the needs of people then we would love to hear about it.

### What does the Incubator offer?

We are looking for five projects that will join a tried and tested two year teaching, coaching and group learning programme that will help them to replicate their work in other churches and communities.

Each of the **five projects** will receive:

- A presentation skills masterclass in September 2023.
- Two three day teaching residentials (one that takes place from Monday 22<sup>nd</sup> to Wednesday 24<sup>th</sup> January 2024 and the other at the beginning of 2025) that will give them the basic teaching they need to accelerate the growth of their work, along with introducing them to the Incubator community.
- Coaching every two months for two years.
- Connections and introductions to potential supporters, funders and partners.

In addition all projects will be invited to present at the Cinnamon incubator Competition final on Wednesday 15<sup>th</sup> November, 2023. The event, with a specially selected live and online audience, will allow them to showcase their work with the likelihood of receiving donations on the night.

In addition to this, **one project** will be selected to receive a £25,000 development grant which will be paid over the two years of the programme.

### What are the judges looking for?

- A simple but effective church based project that could be replicated in other locations.
- A track record of helping people in your community already.
- A focus on social action and community needs.
- Good quality leaders.
- A vision to grow your project by planting it in other churches and communities.



You may have only run the project for six months in one location, or you may have run it in five locations for ten years. However, what the judges will look for is a track record and a passion to make a step change now.

### **What do I need to do to apply?**

Complete the Word application form and return it to [team@cinnamonnetwork.co.uk](mailto:team@cinnamonnetwork.co.uk) before 5pm on 26 May.

In addition please also send us a 60 second film where you tell us about your project to [team@cinnamonnetwork.co.uk](mailto:team@cinnamonnetwork.co.uk). You can use any filesharing tool you like. This is a brilliant chance to tell us who you are, in your own words, and show us where you do your work. We will be looking for authenticity and personality – not a finely edited masterpiece – filming straight to a camera phone will be great for us.

### **Dates for your diary**

The deadline for applications is 26<sup>th</sup> May, 2023 at 5pm

The Presentation Masterclass will take place in September in central London (sorry, we don't have the exact date yet).

The Incubator Competition final is on Wednesday 15<sup>th</sup> November in central London.

The Incubator Residential will be for three days on the week starting Monday 22<sup>nd</sup> January, 2023

In each case the project leader will be required to attend. We highly recommend that you bring a second person with you so that you can both benefit, and also compare notes on the way home.

### **Any questions?**

If you have any questions then we'd love to hear from you. You can email Mark Kitson, Cinnamon's Associate Director, on [markkitson@cinnamonnetwork.co.uk](mailto:markkitson@cinnamonnetwork.co.uk) to check and clarify anything.

We really hope that you'll consider applying. This is a fantastic programme that has benefitted over 40 projects so far and we're confident it could be a great boost to the amazing work that you're already doing.